



## YOU HAVE BEEN CHALLENGED

The challenge has been issued for you to compete in the 7<sup>th</sup> Annual Way Out West Jim Beam Chili Challenge hosted during the Way Out West Country Music Fest Saturday October 7, 2023 at Southwest University Park. The rules are simple, there are none except to have fun! It's an open chili challenge which means anything goes for you and your team!

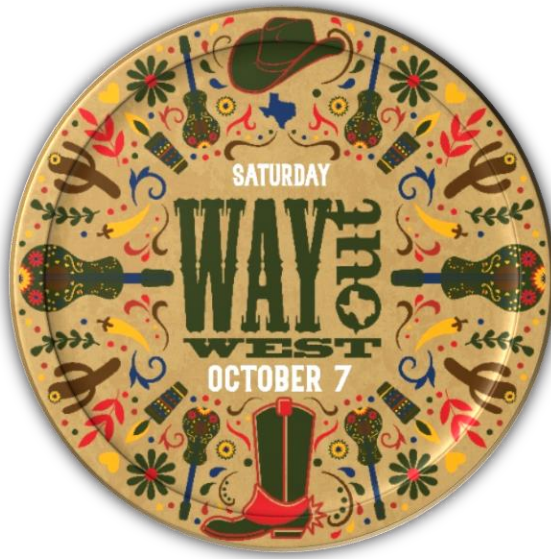
Should you accept this challenge please fill out the attached form IMMEDIATELY!

Space is limited and all the best teams on the border have been invited. What's at stake? Your reputation, along with cash and prizes.

Why are you still reading this, sign up now!







# WAY OUT WEST CHILI CHALLENGE

## Registration

Group Name, Organization or Restaurant:

---

Contact Name:

---

Contact Phone Number:

---

Contact E- Mail:

---

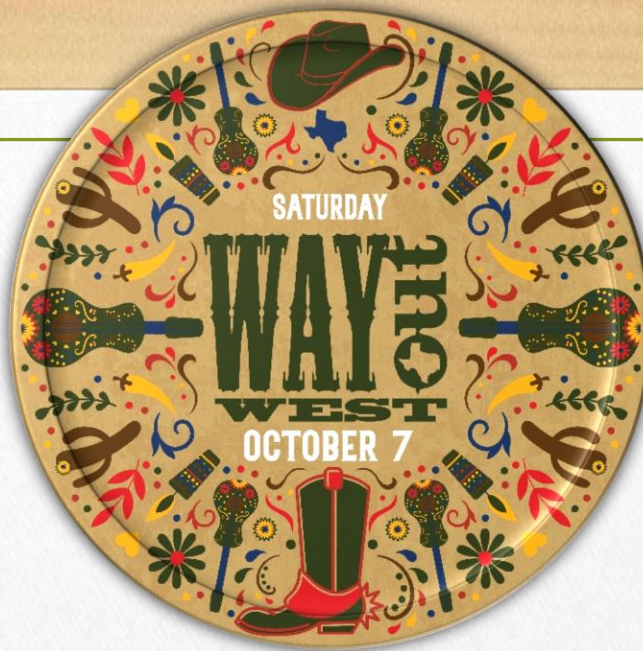
The WOW Fest Chili Challenge will be judged on fan voting so the more you make the better your chances of winning ! Judging will be open to fans from 5:00PM to 7:00PM. A SPECIAL PRICE registration fee of only \$175 will be charged for each team. Payment guarantees entry to the contest, 4 wristbands and reserves a space. We accept all major credit cards.

You will be allowed one team consisting of Four (4) persons. All persons on your team must be 18 or older. You will be given one 10' by 10'space, with one 8 foot table and two chairs. We will also provide a Tent. Everything else you need, you will need to provide. Chili must be served at a temperature of 140 degrees or more.

There will be a mandatory meeting and one person from your team must be present- (date to be determined) at Southwest University Park #1 Ball Park Plaza, El Paso TX. 79901 . Please meet at the Durango Street Entrance which is where the CLOCK TOWER is located.

Due to capacity limitations, we will only allow up to 6 people in each Chili Booth. If you wish to purchase an additional 2 wristbands, the cost will be \$50 per wristband.

Return entry forms to: [wowcontests@ravemarketing.com](mailto:wowcontests@ravemarketing.com)



## Chili Challenge Rules and Guidelines

---

Here is what you need to know:

- Day of, you may arrive and set up any time between the hours of 8:00AM and 3:00PM – Gates open to public at 5:00PM
- You may unload at the loading dock off Durango St and will be given ONE parking pass per team to park in Scottish Rite Lot
- Costumes and themes are not mandatory but EXTREMELY encouraged
- All Chili must be served at the proper serving temperatures, 41°F or below if cold and 140°F and above for hot
- You must have a wash, rinse, and sanitize basin at your site. Your site must be kept clean and sanitary at all time and trash must be disposed of in proper receptacles
- You must bring all your own equipment, extension cords, fire extinguishers, utensils, food items, etc. (WE WILL PROVIDE TASTING CUPS AND SPOONS FOR GUESTS)
- Absolutely no outside alcoholic beverages will be allowed in (bar will be available near by)
- This is an OPEN Chili Challenge. You may prepare any type of Chili you desire. Traditional red chili, green chili, salsa, grandma's recipe, etc.
- You are more than welcome to stay and enjoy the rest of Way Out West Fest when challenge is over at 7:00PM, your wristband will allow you into any of the General Admission areas.

**NO CHEATING** – If we are made aware of any disruptive behavior, or deceptive voting from any member of your team, you and your team will be disqualified and escorted out of the event. Members of your team are not allowed to vote or buy votes. We appreciate your cooperation.

The decision of Way Out West Chili Challenge producers is final. Updated rules may be added as date nears.

Thank you so much for participating in the 7th annual Way Out West Chili Challenge! We look forward to a great event!!

Due to capacity limitations, we will only allow up to 6 people in each Chili Booth. If you wish to purchase an additional 2 wristbands, the cost will be \$50 per wristband.